

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

GROWTH

THIRD QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4/4:30/5/6/11PM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/16/12

DESCRIPTION: THAT IS  
WHY MILLIONS OF DOLLARS HAVE  
BEEN SPENT ON FLOOD CONTROL  
OVER THE PAST FEW DECADES. WE  
WANTED TO KNOW...HOW THIS  
SYSTEM KEEPS US SAFE.  
NEWS 3'S ELIZABETH DONATELLI  
...WENT SEARCHING FOR THE  
ANSWER...AND JOINS US LIVE AT  
ONE OF THE FLOOD BASINS BUILT  
WITHIN THE LAST DECADE.

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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: NEXT  
MONTH, CONTRUCTION CREWS  
WILL GET TO WORK AT THE SAINT  
ROSE DOMINICAN HOSPITAL IN  
HENDERSON. WORK ON A NEW  
FOUR-STORY PARKING GARAGE  
BEGINS IN AUGUST, AND WILL TAKE  
ABOUT A YEAR. THEN, NEXT  
AUGUST, WORK IS SCHEDULED TO  
BEGIN ON A NEW FIVE-STORY, 156-  
MILLION DOLLAR HOSPITAL TOWER.  
EXISTING AREAS, INCLUDING THE  
EMERGENCY DEPARTMENT AND  
THE NEO-NATAL I-C-U WILL ALSO BE  
EXPANDED.  
THE EXPANSION IS EXPECTED TO  
LEAD TO 700 NEW PERMANENT  
JOBS.

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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: THE  
HULKING, UNFINISHED ECHELON  
SKELETON OF A TOWER ON THE  
NORTH STRIP COULD STAND  
UNCHANGED FOR ANOTHER THREE  
TO FIVE YEARS. THAT'S ACCORDING  
TO A DEVELOPMENT AGREEMENT  
EXTENSION THAT ECHELON OWNER  
BOYD GAMING IS WORKING OUT  
WITH CLARK COUNTY.  
THE ITEM COMES UP FOR A VOTE  
AT THE CLARK COUNTY PLANNING  
COMMISSION ON WEDNESDAY.  
THE AGREEMENT AS WRITTEN...  
WOULD ALLOW BOYD TO TAKE UP  
TO SIX YEARS TO RESUME  
CONSTRUCTION... BUT THE  
COMPANY ESTIMATES WORK  
COULD RESUME AS EARLY AS 2015.

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PROGRAM TITLE: NEWS 3 AT 4

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/17/12

DESCRIPTION: IF YOU'VE  
DRIVEN ALONG THE MONORAIL ON  
PARADISE, YOU'VE PROBABLY SEEN  
THE VERY VISIBLE CRACKS ALONG  
THE PILLARS. DESPITE THEM,  
MONORAIL REPS SAY THE  
MONORAIL IS SAFE AND THE  
CRACKS ARE SUPERFICIAL.  
THEY ALSO SAY THE MONORAIL  
MEETS ALL SEISMIC  
REQUIREMENTS IN THE STATE AND  
MONORAIL EMPLOYEES INSPECT  
THE SYSTEM DAILY.  
REPS SAY THE CRACKS APPEAR  
MORE NOTICEABLE AND THICKER  
BECAUSE THEY ARE UNDER THE  
GUIDEWAY AND THEY COLLECT  
DUST.

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PROGRAM TITLE: NEWS 3 4/5/6

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/17/12

DESCRIPTION: IF YOU'VE  
WALKED THE STRIP -- YOU'VE SEEN  
THEM ON THE GROUND -- RACY  
HANDBILLS GIVEN OUT TO  
UNEXPECTING TOURISTS WHO  
JUST DROP THEM... ADDING TO THE  
LITTER PROBLEM.  
TODAY... THE CLARK COUNTY  
COMMISSION PROPOSED A NEW  
WAY TO RID THE STRIP OF PILES OF  
THIS PINT-SIZED PORN.

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3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 7/18/12

DESCRIPTION: THE COMMERCE DEPARTMENT REPORTS U-S BUILDERS BROKE GROUND ON ABOUT 760-THOUSAND NEW HOMES IN JUNE -- UP ABOUT SEVEN PERCENT YEAR TO YEAR. THAT IS THE HIGHEST NUMBER OF HOME STARTS SINCE OCTOBER 2008. WHILE AN IMPROVEMENT -- ECONOMISTS SAY IT IS FAR SHORT OF WHAT IS NEEDED FOR THE ECONOMY TO BE CONSIDERED HEALTHY.

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PROGRAM TITLE: NEWS 3 NIGHTLY

TYPE: NEWS

LENGTH: :50

DATE OF BROADCAST: 7/18/12

DESCRIPTION: THE OWNERS OF THE HUNK OF METAL -- THAT IS SUPPOSED BECOME **ECHELON PLACE** SOMEDAY -- GOT THE EXTENSION THEY WERE HOPING FOR TODAY. CLARK COUNTY COMMISSIONERS VOTED TO GIVE BOYD GAMING UP TO SIX MORE YEARS TO FINISH CONSTRUCTION OF ECHELON. IT'S A MAJOR EXCEPTION... BUT COMMISSIONER CHRIS GIUNCHIGLIANI INSISTS IT'S NOT A FREE PASS. BOYD WILL PAY NEARLY 5-MILLION DOLLARS TO PUT IN LANDSCAPING AND A SPECIAL WRAP TO MAKE THE UNFINISHED PROPERTY LOOK MORE PRESENTABLE FOR THE NEXT FEW YEARS. SHE'S HOPING OTHERS IN THE NORTH END WILL FOLLOW THE ECHELON'S LEAD.

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3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 7/18/12

DESCRIPTION: SOME  
ENCOURAGING NEWS FOR THE  
HOUSING MARKET TODAY.  
NEW HOME CONSTRUCTION MAY  
BE MAKING A COMEBACK.  
THE U-S CENSUS BUREAU SAYS  
BOTH HOUSING STARTS AND  
PERMITS WERE UP IN JUNE...  
COMPARED TO THE SAME MONTH  
LAST YEAR.  
THE AGENCY REPORTS HOUSING  
STARTS ROSE ALMOST 24  
PERCENT.  
THE NUMBER OF PERMITS JUMPED  
20 PERCENT.  
THE NATIONAL ASSOCIATION OF  
HOME BUILDERS REPORTS THAT  
BUILDER CONFIDENCE... IS AT ITS  
HIGHEST LEVEL IN FIVE YEARS.



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3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT NOON/4/5/6/11

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/19/12

DESCRIPTION: AFTER  
GETTING AN EARFUL FROM ANGRY  
BUSINESS OWNERS...  
THE SOUTHERN NEVADA WATER  
AUTHORITY DECIDED TO REVIST A  
RECENT RATE HIKE. IT'S A BREAK  
FOR SMALL BUSINESSES.  
THE AGENCY APPROVED A  
MEASURE TO GIVE THEM A CREDIT  
ON THEIR BILLS. WHAT THE BOARD  
VOTED ON TODAY WAS TO ISSUE A  
CREDIT FOR THOSE SMALL  
BUSINESSES AND ORGANIZATIONS  
WITH FIRE SUPPRESSION SYSTEMS.  
WHEN THE INCREASE ON THOSE  
SYSTEMS WENT INTO EFFECTS  
MANY BUSINESSES SAW THEIR  
BILLS INCREASE AS MUCH AS  
THREE HUNDRED PERCENT.  
THIS CREDIT REDUCES THE FIRE  
SYSTEM CHARGE BY FIFTY  
PERCENT.

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IT'S STARTS ON THE AUGUST BILLS  
AND WILL LAST THREE YEARS.  
COMMISSIONER STEVE SISOLAK  
TELLS US THEY MADE A MISTAKE  
WHEN THEY APPROVED SUCH A  
LARGE INCREASE BECAUSE THEY  
WERE NEVER PRESENTED WITH A  
WORD CASE SCENARIO.  
TURNS OUT QUITE A FEW  
BUSINESSES ENDED UP PAYING  
THROUGH THE ROOF.

PROGRAM TITLE: NEWS 3 AT 4:30

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/19/12

DESCRIPTION: THE  
CLOSURE OF A LOCAL SOLAR  
PLANT HAS DEMOCRATS AND  
REPUBLICANS POINTING FINGERS..

**AMONIX**--LOCATED IN NORTH LAS VEGAS--JUST COULDN'T MAKE IT...DESPITE BEING GIVEN MILLIONS OF DOLLARS IN STIMULUS MONEY... NEWS 3'S MACKENZIE WARREN LOOKING AT \*WHY AMONIX FAILED. NEWS 3'S MACKENZIE WARREN LOOKING AT \*WHY AMONIX FAILED. THE PEOPLE I SPOKE WITH SAY WHILE SOLAR ENERGY LOOKS LIKE A GOOD BET--IT'S TOUGH TO WIN IN BUSINESS.

THEY SAY PROOF POSITIVE: AFTER JUST 14-MONTHS IN BUSINESS, **AMONIX** COULDN'T MAKE IT HERE... LOCAL C-E-O CLYDE HARDACKER SAYS IT ALL BOILS DOWN TO COST...

HE BELIEVES THE TYPE OF SOLAR AMONIX PRODUCED WAS TOO EXPENSIVE TO MAKE...AND TOO COSTLY TO BUY..

HARDACKER SAYS RENEWABLE ENERGY NEEDS TO BE ATTAINABLE--WHICH IS WHY HIS COMPANY SELLS 300-DOLLAR SOLAR PANELS THAT COULD BE INSTALLED ON A REGULAR HOUSE OR A LARGER-SCALE PROJECT..

SOLVATION'S PRODUCT CAN BE INSTALLED BY ROOFERS--OR PEOPLE WITH CONSTRUCTION EXPERIENCE...

HARDACKER EMPLOYS LOCALS--WHILE HE SAYS AMONIX DID NOT...AND OUTSOURCING CAN GET EXPENSIVE...

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PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 7/19/12

DESCRIPTION: BREAKING  
NEWS -- A JUDGE RULES THE  
HARMON TOWER CAN COME DOWN.  
CITYCENTER'S UNFINISHED  
BUILDING HAS BEEN LOCKED IN  
LITIGATION...AFTER THE OWNER,  
MGM RESORTS...CLAIMED IT WAS  
RIDDLED WITH CONSTRUCTION  
DEFECTS.  
THE BUILDER, PERINI, CLAIMED THE  
BUILDING WAS SAFE, AND ANY  
PROBLEMS CAME FROM BAD  
DESIGN.  
MGM SAYS IT WILL MOVE FORWARD  
WITH DEMOLITION SOMETIME  
WITHIN THE NEXT SIX MONTHS.

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PROGRAM TITLE: NEWS 3 AT 4:30PM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 7/20/12

DESCRIPTION: CHANGES  
COMING TO MOUNT CHARLESTON.  
MANY OF THE AREAS UP THERE  
ARE GETTING IMPROVEMENTS.  
**CATHEDRAL ROCK PICNIC AREA** IS  
ALREADY CLOSED AND WON'T  
REOPEN TILL 2014.  
STARTING TOMORROW.. **THE KYLE  
CANYON CAMPGROUND** WILL SHUT  
DOWN... THAT'LL BE OPENING BACK  
UP NEXT YEAR.  
AND AFTER LABOR DAY.. THE  
**NORTHERN END OF LOVELL  
CANYON ROAD** WILL BE CLOSED  
FOR A MONTH.

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PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5AM / 6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 8/14/12

DESCRIPTION: A LAND DEAL GONE SOUR HAD LEFT AN 87-YEAR-OLD MAN PITTED AGAINST THE CITY OF LAS VEGAS .

HE CLAIMS THE CITY IS TRYING TO PUSH HIM OUT OF HIS HOME. JOINING US IS NEWS 3'S KRYSTAL ALLAN TO BREAK DOWN THE FALL OUT.

MICHELLE, THIS LOCAL MAN IS NOT BACKING DOWN AND IS LOOKING TO THE COURTS TO RESOLVE THIS.

IT BOILS DOWN TO AN ISSUE OF EMINENT DOMAIN.

THIS ALL STARTED BACK IN 2010 WHEN RUSSELL GULLO STRUCK A DEAL WITH A DOWNTOWN COMPANY TO SELL HIS HOME FOR 1.7 MILLION DOLLARS. WE SAT DOWN WITH HIS ATTORNEY BRIAN BERMAN WHO SAYS THAT SALE FELL THROUGH.

THE AGREEMENT WAS THEN PASSED ON TO THE CITY, ACCORDING TO GULLO'S ATTORNEY, WITHOUT HIS KNOWLEDGE. FAST-FORWARD A BIT AND YOU HAVE THE 18 MILLION DOLLAR DEAL BETWEEN THE CITY OF LAS VEGAS AND ZAPPOS.

THE CITY GAVE THE ONLINE RETAIL GIANT THE OPTION TO BUY A 10-ACRE PIECE OF LAND WHICH INCLUDED GULLO'S HOUSE ON SIXTH STREET.

AGAIN BERMAN SAYS GULLO WAS NOT MADE AWARE OF THIS BEFORE IT WAS A DONE DEAL.

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HE ADMITS THE CITY'S CONTRACT IS ENFORCABLE BUT SAYS IT WAS BREACHED BECAUSE IT DID NOT MAKE PAYMENTS ON TIME. IT'S A FIGHT THAT WILL LIKELY BE HANDLED IN THE COURTS. THEY'RE WAITING ON A JUDGE'S WRITTEN ORDER WHO ACTUALLY RULED IN FAVOR OF THE CITY.

PROGRAM TITLE: NEWS 3 NIGHTLY

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 8/14/12

DESCRIPTION: A LONG-TIME FAVORITE LOCALS CASINO IS SEEKING BANKRUPTCY PROTECTION TO KEEP THE DOORS OPEN. JERRY'S NUGGET HAS FILED FOR CHAPTER 11 BANKRUPTCY. THAT WOULD ALLOW THE BUSINESS TO STAY OPEN, AS THE COMPANY WORKS TO PAY OFF ITS DEBTS. U-S BANK FILED A LAWSUIT IN CLARK COUNTY DISTRICT COURT... AFTER THE CASINO DEFAULTED ON A 3 AND A HALF MILLION DOLLAR LOAN IN MARCH. JERRY, GEORGE AND ANGELO STAMIS OPENED THE CASINO IN 1964.

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PROGRAM TITLE:	NEWS 3 AT NOON
TYPE:	NEWS
LENGTH:	2:00
DATE OF BROADCAST:	8/15/12
DESCRIPTION:	YEARS IN THE MAKING...AND 250 MILLION DOLLARS LATER... A RIBBON CUTTING WAS HELD TO CELEBRATE THE COMPLETION OF WHAT IS BEING CALLED THE BIGGEST MAKEOVER FOR THE I-15 IN SOUTHERN NEVADA HISTORY. NEWS THREE'S KRYSTAL ALLAN IS AT TOWN SQUARE OFF THE INTERSTATE....WHERE DIGNITARIES AND DRIVERS... CELEBRATED WHAT'S KNOWN AS THE "I-15 DESIGN BUILD."



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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 8/15/12

DESCRIPTION: THE DOWNTOWN  
PROJECT -- LED BY ZAPPOS C-E-O TONY  
HSIEH -- HAS PLANS FOR A PRIVATE  
PRESCHOOL. TODAY THE LAS VEGAS  
CITY COUNCIL APPROVED THE SALE OF A  
FORMER CHURCH PROPERTY.. TO THE  
DOWNTOWN PROJECT FOR ONE-POINT-5  
MILLION DOLLARS.  
THE CHURCH IS THE FORMER FIRST  
BAPTIST CHURCH AT NINTH AND  
BRIDGER.  
NO OPENING DATE YET.  
THE HOPE IS FOR A PRESCHOOL.. FOR  
ABOUT 50 CHILDREN.